OPEN SOURCE ERP DEPLOYED IN THE AMAZON WEB SERVICES CLOUD

THE CHALLENGE

Spark Business Academy is part of the first phase of the "ReNew" initiative of the Arlington County Economic Development program, which seeks to strengthen the digital presence of companies in Arlington, using technological tools that provide robustness and security.
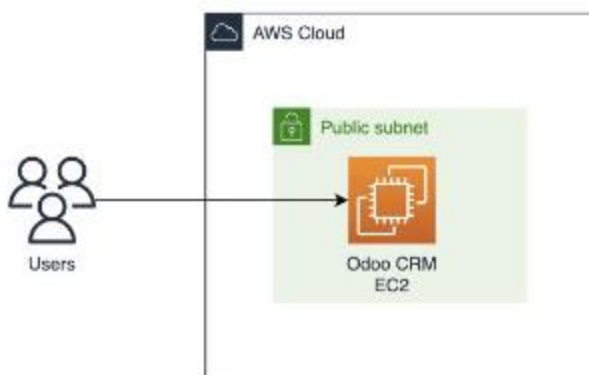
The academy needed to strengthen its commercial tools and centralize the associated information in a CRM, in order to improve the customer management process and carried it out more efficiently, allowing it to evolve in the future aligned with the growth of the academy.

THE SOLUTION:

According with the current situation and requirements of Spark Business Academy, Nub8 selected OdOO CRM to be implemented as it is part of a series of OpenSource tools that can be integrated with each other in order to optimize businesses and help make them more profitable.

This CRM was implemented including components and services deployed in the Amazon Web Services (AWS) cloud to take advantage of scalability, flexibility, pay-per-use, and others.

ARCHITECTURE:

IMPLEMENTED SERVICES:

- Amazon EC2

It is a U.S. company whose mission is to provide financial literacy programs for students in grades K-12.

It has partnerships with several elite schools in the United States and several international schools.

Its specialized programs include after-school classes, summer camps and project days, thus achieving the objectives expected by parents and children.

Reinforces students' technical and social skills such as collaboration, public speaking and problem solving.

THE BENEFITS:

- Open source solution.
- Centralization of business data that makes it easy to track and update information on opportunities, customers, and more
- Cloud hosted solution
- Pay-per-use
- Scalability and flexibility to accommodate new needs or growth
- Centralized administration
- Platform manageable from the Amazon Web Services (AWS) cloud
- Security
- Modular tool that enables implementation of different ERP components

"Thanks to nub8's services, we are moving forward in optimizing our commercial process through an open source, scalable CRM implemented on the AWS Cloud"

J. Chuchi Arevalo – CEO Spark Business Academy

ABOUT NUB8

We are an IT consulting company; whose mission is to offer our customers cloud solutions that allow them to digitally transform their business to be more competitive creating value to their end users. We understand their concerns to find technology solutions based on industry specialization, which gives us the ability to understand, share, innovate and create value to our prospects and customers. Our knowledge allows us to transform and make technological solutions useful, efficient and flexible for different sectors.

At Nub8 we support organizations through consulting services, implementation and infrastructure management for the modernization and assurance of their solutions, not only cloud, but also on-premises or hybrid infrastructure.